Leadership when it matters most.

A leader's experience. A teacher's approach. Stories audiences remember.

DEVELOP LEADERS WHO INSPIRE TRUST, DEVELOP PEOPLE, MAKE SOUND DECISIONS, AND DELIVER ON YOUR MISSION.

Ken Rodriguez combines extraordinary firsthand leadership stories with decades of command, teaching, and leadership instruction. His presentations bring humor, human connection, and practical challenges leaders can put to work immediately.

COLONEL, U.S. AIR FORCE (RETIRED) • KEYNOTE SPEAKER • LEADERSHIP EDUCATOR



THREE SIGNATURE KEYNOTES

FOUR JUMPS Four extraordinary parachuting experiences reveal how leaders earn lasting trust, prepare teams for consequential challenges, and exercise sound judgment when the stakes are high.

LEADERSHIP IS NOT ABOUT YOU Discover how service-centered leaders establish clear direction, develop capable people, welcome candid truths, and build accountable, high-performing teams.

DECIDE IN UNCERTAINTY Five vivid firsthand experiences show leaders how to challenge assumptions, weigh competing risks, make responsible decisions and own the outcomes.

EXPERIENCE THAT INFORMS EVERY PRESENTATION

30 YEARS OF LEADERSHIP

Specialized aircraft maintenance teams and the Stealth Fighter development program; command of Special Tactics squadrons and 720th Special Tactics Group; senior Air Force leadership.

TEACHING AND FACILITATION

More than a decade in public education; led multiple special operations leadership and mission planning workshops.

YOUTH LEADERSHIP - Founder, Northwest Florida JROTC Summer Leadership School — 15 completed programs and 798 graduates to date

INTERNATIONAL LEADERSHIP

Military adviser in El Salvador; command of U.S. Military Group in Honduras; multiple joint and international assignments.

EDUCATION AND CERTIFICATION

US Air Force Academy engineering degree; master's degrees in Aeronautical Science and Strategic Studies; Air War College; Maxwell Leadership Certified Speaker.

TAILORED WORKSHOPS & ADDITIONAL OFFERINGS

Values-Based Leadership • Effective Decision Making • Establishing Organizational Vision, Expectations & Goals

Also available: **Maxwell Leadership Programs** | **Christian Talks & Workshops**

"Ken captivated a room of more than 200 adults and students with his energy, insight, and leadership message."
— Scott M. Guilbeault, AFJROTC Senior Aerospace Science Instructor, Pensacola High School

LET'S TALK ABOUT YOUR NEXT EVENT

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SCAN TO EXPLORE